

STRATEGY MAP

OUR PURPOSE

The purpose of the Trust is to use its available funds to benefit and improve the quality of life of all people living in Shetland, and to preserve the Trust reserves for future generations.

OUR AMBITION

To improve the quality of life for all the people of Shetland

To achieve a positive impact against the Trust Strategic Objectives through its disbursement decisions

To promote inclusion and reduce inequalities in Shetland

To demonstrate the impact and outcomes of Trust funding

STRATEGIC OBJECTIVES 2020-2025

To enhance the provision of services and activities in Shetland aligned to the ambition of the Trust

To support the services and activities provided by the three large Trusts in Shetland

To support voluntary sector services in Shetland

To support, if appropriate, the core revenue costs of organisations where there is difficulty in sourcing alternative external funding

OUR CORE PRINCIPLES & VALUES

The Trust will operate in an open and transparent manner, and to the highest standards of corporate governance

The Trust will seek to maximise and demonstrate the impact and value for money its funding delivers to the quality of life in Shetland for all

The disbursement of Trust funds will be evidence based

The Trust will add value and develop the services available to the people of Shetland, through its funding commitments and based on evidence of need

The Trust will work in partnership with other stakeholders and organisations to maximise the impact of its funding contribution

TRUST FUNDING STRANDS

- Arts & Culture

- Sport & Recreation

- Heritage & the Environment

- Social Care & Welfare